

# Project Management Summer School

19–28 August 2025 | Hamburg, Germany

# About the Summer School

Project management is the art of planning, organizing, and executing projects efficiently, ensuring goals are met on time and within budget. Whether you're looking to enhance your leadership abilities, improve teamwork, or boost your career prospects in industries like business, tech, NGOs, or construction, mastering project management opens doors to endless opportunities in today's fast-paced world.

This dynamic and immersive course equips beginners, intermediate, and advanced learners with essential knowledge, innovative tools, and practical skills to effectively initiate, plan, execute, and complete projects across various fields. Through interactive sessions and hands-on exercises, participants will gain real-world experience and confidence in project management.

Beyond learning, this summer school offers a unique chance to **network with like-minded individuals and engage in intercultural exchange**. With social events, team-building activities, and guided city tours, you'll not only gain valuable skills but also create unforgettable memories in an inspiring international environment!

*Join a vibrant community in Hamburg for a 10-day journey of learning, collaboration, and intercultural exchange.  
Gain practical skills to successfully manage projects and grow your professional capacity.*

# Daily Program Overview

Day	Workstream Beginners	Workstream Intermediate & Advanced
01	<b>Introduction to Project Management</b> <ul style="list-style-type: none"><li>PM Basics and Key Concepts</li><li>PM Methodologies: Waterfall vs. Agile vs. Hybrid</li></ul> <b>Project lifecycle</b> <ul style="list-style-type: none"><li>Project Initiation: How to Define a Project: Scope, Objectives, and Success Criteria</li></ul> <b>Setting up the Project Team</b> <b>Stakeholder Management</b> <ul style="list-style-type: none"><li>Identifying Stakeholders and Managing Expectations</li></ul>	<b>Agile Approaches and Scrum</b> <ul style="list-style-type: none"><li>Introduction to Agile: Values &amp; Principles</li><li>Scrum Framework: Roles, Events, and Artifacts</li></ul>
02	<b>Project Planning and Work Breakdown Structure (WBS)</b> <ul style="list-style-type: none"><li>Project Planning: Steps &amp; Best Practices</li><li>Work Breakdown Structure (WBS) and Task Management</li></ul> <b>Scheduling &amp; Time Management in Projects</b> <ul style="list-style-type: none"><li>Scheduling Techniques: Gantt Charts, Critical Path Method (CPM)</li><li>Time Management Strategies for Project Managers</li><li>Software Workshop: Introduction to MS Project/Trello/Asana</li></ul>	<b>Agile Approaches and Scrum continued</b>

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Day	Workstream Beginners	Workstream Intermediate & Advanced
03	<b>Risk Management &amp; Problem-Solving</b> <ul style="list-style-type: none"><li>Identifying and Analysing Project Risks</li><li>Risk Mitigation &amp; Contingency Planning</li></ul> <b>Monitoring and Controlling</b> <ul style="list-style-type: none"><li>Project Status</li><li>Earned Value Management</li></ul> <b>Project Closing</b> <b>Project Management Career (certification etc.)</b>	<b>Design Thinking</b> <ul style="list-style-type: none"><li>Design Thinking Process</li><li>Design Thinking Methods</li></ul>
04	<b>Advanced Project Management</b> Participants work on a managed case study, applying their knowledge and skills.	
05	<b>Advanced Project Management</b> Participants work on a managed case study, applying their knowledge and skills.	

**Joint workstream for all Participants begins on Day 4. (Prerequisites: *Knowledge as discussed in the workstream for beginners, recommended: Some project management experience*)**

# Daily Program Overview



Day	Joint Workstream
06	Free Day
07	<b>Advanced Project Management</b> Participants work on a managed case study, applying their knowledge and skills.
08	<b>Advanced Project Management</b> Participants work on a managed case study, applying their knowledge and skills.
09	<b>Advanced Project Management</b> Participants work on a managed case study, applying their knowledge and skills.
10	<b>Final Project Presentations &amp; Closing Ceremony</b> <ul style="list-style-type: none"><li>• Final Group Project Presentations</li><li>• Peer &amp; Instructor Feedback</li><li>• Certificates &amp; Awards Ceremony</li></ul>

# Meet the Trainers



Werner Lenk is a seasoned project management consultant based in Düsseldorf, Germany, with more than 30 years of expertise in project leadership, process optimization, training, and executive coaching. As a freelance specialist, he focuses on project management qualification, simulation-based learning, and leadership coaching for organizations of all sizes. Werner is known for his consistent success in implementing project management frameworks, building high-performing teams, and embedding efficient, sustainable processes across various sectors.

# Meet the Trainers



Hans Ahrens, co-founder and former managing director of Ahrens Herrmann Consulting GmbH, is a senior consultant based near Hannover. With over 30 years of experience in project management, he advises organizations on traditional project management methods, agile frameworks, and design thinking. Hans has worked with clients across Europe, North America, South Africa, the Middle East, and Asia. His expertise also includes coaching project managers through complex challenges and supporting the successful setup and execution of diverse projects.

# Certification

All participants receive a Certificate of Completion. This certificate supports professional development and may contribute to CPD credits.

## Fees & Registration

- Beginner: **€286.50**
- Intermediate: **€479.70**
- **Registration fee includes access to all lectures, workshops and networking events.**

(Excluding accommodation & feeding).

Register via [Eventbrite](#) or request bank transfer details.

Registration Deadline: 15 July 2025.



# Stay in Touch



Email: [info@horizonresourcenetwork.org](mailto:info@horizonresourcenetwork.org)

Website: [horizonresourcenetwork.org](http://horizonresourcenetwork.org)

WhatsApp: +49 152 10786 545